

**FOR IMMEDIATE RELEASE**

Contact: Jennifer Wig (919) 830-8688

**“Lean” Alliance Positions Rucker & Associates for International Growth**

RALEIGH, N.C. – A Lean and Six Sigma consulting firm known nationwide for its unique ways to improve efficiency within various industries today announced international strategic alliances with two high-profile Lean organizations. [Rucker & Associates](#) is now officially collaborating with [LT Consulting, Ltd](#) of Knowle, England and [CMC Lean Consultoria](#) of São Paulo, Brazil.

This consortium has the combined expertise to help companies worldwide make powerful transformations in customer service, operations, process flow, quality and delivery of their products and services. Each of the three firms flawlessly apply Lean Manufacturing and Six Sigma methodologies to improve business processes in industries such as health care, manufacturing, public sector, institutions, retail, heavy industry and elsewhere.

According to Rucker & Associates President David Rucker, the alliance forms an adept team to serve the needs of his company’s expanding base of global clients.

“Using Lean and Six Sigma techniques, we strive to help companies around the globe respond more efficiently to their customers’ needs,” Rucker said. “This alliance gives us a dose of our own medicine. We feel that our impact is that much more profound by adding the presence of Lean experts familiar with our clients’ languages and cultures.”

Rucker & Associates recently observed its five-year anniversary and has collaborated with the two premier consultancies on various projects. This partnership is expected to foster growth for all three companies.

“We’re excited to formalize relationships with trusted colleagues that we have worked with for more than a decade,” said Rucker. “This alliance positions our organizations for continued growth.”

**Rucker & Associates**

Based in Raleigh, N.C., Rucker & Associates is a high-performance consultancy dedicated to helping companies discover dramatic new efficiencies using Lean Manufacturing and Six Sigma improvement methodologies. Rucker’s hands-on mentoring process with clients produces dramatic results – training teams to accelerate change and implement continuous improvement. Every Rucker project features an unconditional guarantee. For more information about implementing a real-time coaching program within your organization, contact Rucker & Associates (919) 873-1268. <http://ruckerassociates.com>

**Lean Transformation Consulting, Ltd**

Chief Executive Stuart Fisher started LT Consulting in 2001 with a passion to add value to customers and communities. Based in Knowle, England, the LT Consulting team’s unique engagement change experience enables improved services and products to be achieved through more efficient use of resources. <http://www.lt-consulting.com>

**CMC Lean Consultoria**

CMC Lean Consultoria was founded by Mario Fonseca and Robinson Toledo in 2009 in São Bernardo do Campo, São Paulo, Brazil. CMC Lean started its consultancy to help companies improve their industrial units through of the methodologies based on concepts developed by Toyota. The two founders are working with clients in Brazil across many industry segments, offering them more than 11 years of experience in Lean Six Sigma Transformation. <http://www.cmclean.com.br>

###