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## Deploying Continuous Improvement Resources

Allocating where and when to deploy Continuous Improvement Resources is one of the key activities performed by the Steering Committee. These resources are considerable when you consider your full-time internal C.I. office, plus external help, plus the kaizen team members. We want to deploy these resources as effectively as possible to maximize benefit to the corporation.

A good rule of thumb is to allocate **75%** of the continuous improvement resources to the systematic, methodical leaning of your company. These events typically come from Value Stream Mapping exercises and support achieving the annual improvement goals. We expect these events to continually march the company toward a leaner state, by putting the pieces of the puzzle together in the best sequence possible.

The other **25%** of the C.I. resources can be allocated in a more situational, reactive approach to address key business issues that arise unexpectedly. This may be resolving a customer quality issue or seizing upon a new opportunity. These events help influence the culture of the company to accept and embrace Lean because the C.I. office is seen as supporting some of the short term business needs as well as long term.

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Have a topic idea? Submit to [idea@ruckerassociates.com](mailto:idea@ruckerassociates.com)



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