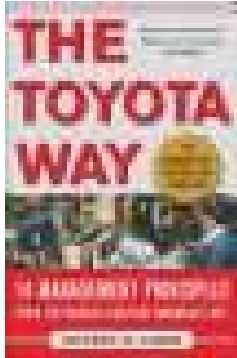


The Toyota Way



Toyota's lean production system started a global revolution in manufacturing and service business that many consider the next stage beyond Henry Ford's mass production. The Toyota Way explains how the Toyota Production System evolved into a system of manufacturing excellence, and describes companies in industries as diverse as healthcare, engineering, pharmaceuticals and construction, that are using Toyota's methods to dramatically improve performance from the customer's perspective.

But many companies who think they are Lean – aren't. The book explains how to get beyond the surface tools and techniques of Lean by creating a Lean culture of team-based learning and build on the foundation of Business Philosophy, Business Partners and your own People. You'll read about others have improved the speed of business processes, improve product and service quality, and cut costs, no matter what type of business you have. The Toyota Way is an inspiring guide describing the steps necessary to emulate Toyota's remarkable success.

The first third of the book is a great telling of Toyota's process in product development in the creation of the Prius. Liker's perspective provides any reader of why some companies stand above the rest. There were few near-term benefits to take on the billion-dollar project; however, sometimes you must persevere just because it is the right thing to do.

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